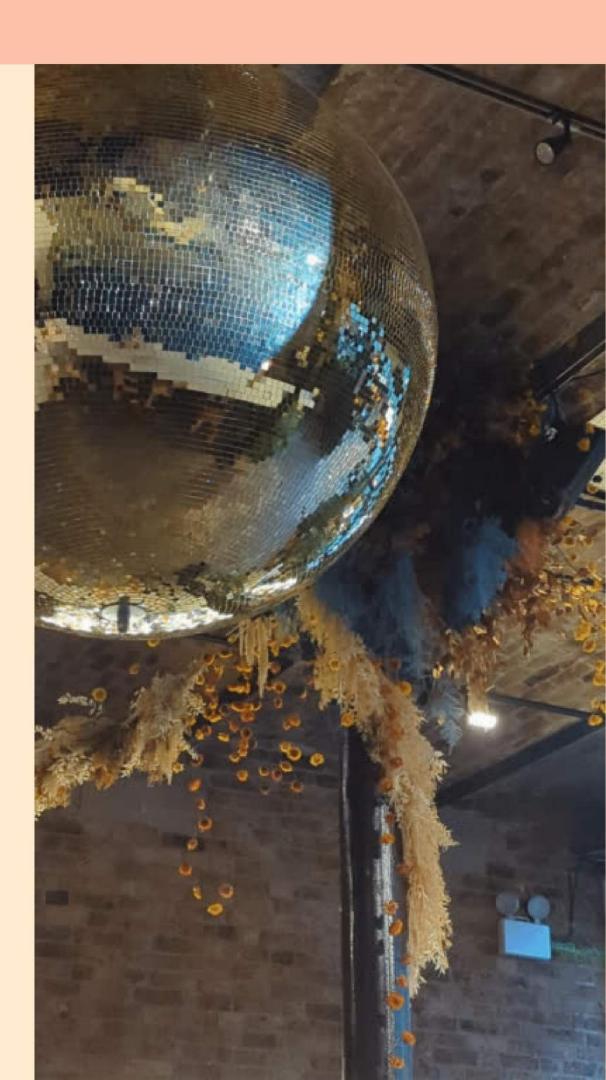
### Events Brochure

ACTIVATIONS & PACKAGES

Unit 89, The Stables Market
Chalk Farm Road
Chalk Farm, London
NW1 8AH
<a href="mailto:estercamden@gmail.com">estercamden@gmail.com</a>
<a href="mailto:www.estercamden.co.uk">www.estercamden.co.uk</a>



Camden's friendly neighbourhood cocktail bar



#### CONTENTS

- What is Ester?
- Venue Stats & Floor Plan
- Catering Options
- Drinks Options
- Tastings & Masterclasses
- Minimum Spend





#### WHAT IS ESTER?

Ester is a concept bringing together award winning mixologists, booze education, world class hospitality and takeaway drinks. Inspired by the ancient longhouses from cultures around the world and at home. Large communal tables bring together our community

Turn a corner in Camden Market you will find Ester. Out on the terrace you're greeted by a slick spirits expert delivering craft booze and cocktail samples to passers by whilst guests are kicking back enjoying Spritz's, slushies, and ice cold stiff drinks with a steady baseline emanating from within.

Laid back, high energy service, the best drinks in town, that not only look good and taste great, but make you feel awesome. Drinks that consider the drinker, the planet, and the community with an equal focus on alcoholic and non alcoholic.

Inside the two custom 18pax tasting tables are always full with cocktail masterclasses, craft spirit tastings and supper club pop ups.

Stay in and grab some small plates and a great time, or swing by for an instagrammable slushie to go, or restock your home bar with craft beer, natural wine and independent spirits.



#### MEET OUR FOUNDER



#### Founder

#### JACK SOTTI

Jack is a multi award winning bartender, hospitality consultant and TV host. He eat, sleeps and breathes hospitality and has infused his passion into the team at Ester. You can find Jack behind the bar or hosting our masterclasses. Find out more about Jack <a href="https://example.com/here">here</a>



#### VENUE STATS

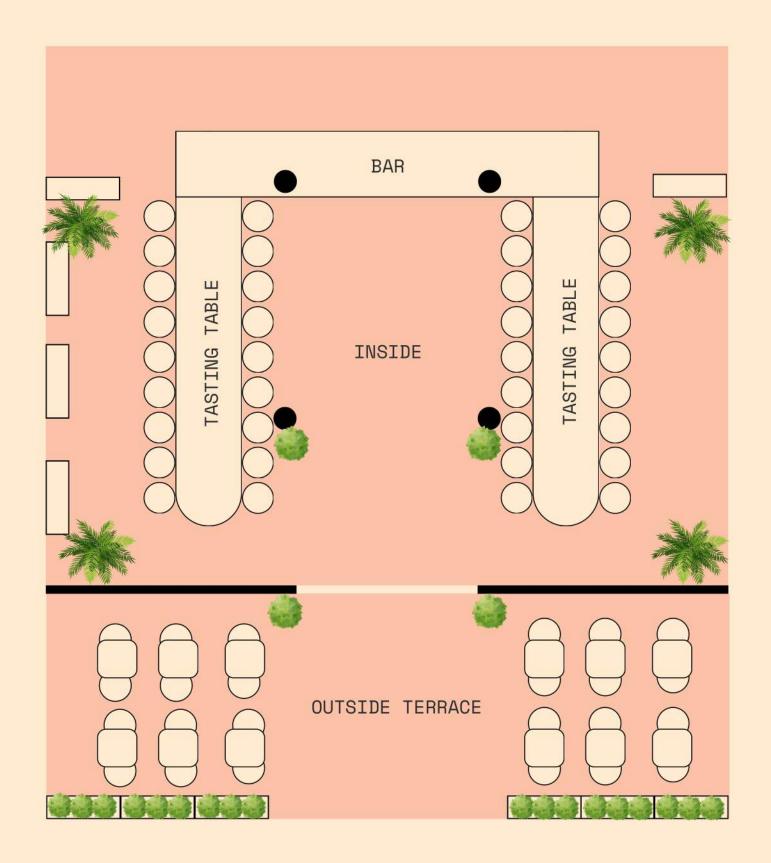
#### Hours

Monday - Friday: 10:00 - 22:00 Saturday: 10:00 - 00:00 Sunday: 11:00 - 21:00

#### Capacity

36 Inside seated 50 Inside standing

24 Outside seated 40 Outside standing





#### MASTERCLASSES

At Ester we draw on our love for fancy booze and our Founder Jack's 16 years in the industry to create some of the most engaging and exciting masterclasses out there. They can be hosted for between 18 to 36 people simultaneously. Prices are listed per person and all include a drink on arrival.

For bespoke requests around your favourite cocktails please reach out

## The OG cocktail: Old Fashioned or The Martini

The Ultimate experience with the granddaddies of all cocktails: either the classic martini. or the timeless old fashioned. Learn the history and tips and drinks of making the classic. But more importantly, how to scale it up, batch it and serve it en-masse to your mates. Finish off with a custom blend of your own, wax dipped, ready to take home. 1 cocktail to make 7 to batch and take home

## Check your Balance: A guide to the classic Sour

The Amaretto Sour, Cosmo,
Margarita and more. The Sour
is the most diverse and
popular cocktail category,
and with us you will learn
how to nail it every time.
3x cocktails

£30

## Welcome to: Whisky, Rum, Gin or Tequila

A back to basics masterclass for the spirits aficionados. Learn about the broad range of flavour profiles available in premium spirits through the lense of Whisky, Rum, Gin or Tequila. 5 x 15ml tasters

£16

#### EXTRAS

# Bespoke Cocktail Consultation: Branded & Bottled Cocktails

Working with our expert mixologist Jack Sotti, we can design and customise the perfect serve to best represent you, your special occasion, or your business. This can range from giftable bottled cocktails, to having your logo printed straight onto your cocktail

£P0A



